

## **Our new name is Exir Broadcasting & Telecom AB**

**Teracom Components AB has today announced a name change, effective from the 1<sup>st</sup> of October. The new name is Exir Broadcasting & Telecom AB.**

**For marketing purpose both Exir Telecom and Exir Broadcasting will be used.**

**Teracom Components is a global technology company that services the coaxial and RF industry in both the telecom and broadcasting sectors.**

### **Acquisition by the Exir Group**

Teracom Components is 100% owned by the Exir Group since May 2007. The Exir Group is a manufacturing company, with ISO certified production plants in Sweden, Hungary and China and with its head office in Värnamo, Sweden. The customer base of the Exir Group is comprised of companies such as ABB, Siemens, Bosch, Ericsson, Alfa Laval and many others.

### **Increase in turnover**

The Exir Group has been the main supplier and a close partner in development of new products to Teracom Components for more than ten years. The integration of the companies has been successful since the acquisition last year. The increase in turnover for Teracom Components AB is estimated to exceed 20 % this year.

### **Investments in Teracom Components**

Since May 2007 Exir Group has invested substantially in the development of a broader product portfolio. Already now our customers can benefit by acquiring new products for their network that are both cost effective and of a high quality.

### **New staff and a new office in Kista**

Teracom Components has recruited additional members of staff and focused even more on customer satisfaction. The Telecom Marketing and Sales Department is from February 2008 located in Kista, Stockholm.

### **Strategy for the future**

Jan Löfving, CEO Exir Group, declares: "Our vision for Exir Broadcasting & Telecom is to play an increasingly significant role on the market due to organic growth and acquisitions. Our ambition is to have a long term ownership to ensure a continued development of the product portfolio in both the broadcasting and the telecom business areas".

For more information, please contact:



Hans Dahln, General Manager, Broadcasting, +46 415 166 11 or  
+ 46 733 76 41 74, hans.dahlen@teracom-c.com



Mikael Plahn, General Manager, Telecom, +46 8 752 02 20 or  
+ 46 705 40 20 31, mikael.plahn@teracom-c.com