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Exir Broadcasting & Telecom and Dielectric Enter Into Sales Partnership

Exir Broadcasting & Telecom has partnered with Dielectric Communications, to expand the RF product lines each company offers to its customers in the digital audio and video broadcasting industries and 3G telecom market. Dielectric will augment its own product line with Exir Broadcasting's low-power RF filters and combiners, and Exir Broadcasting will sell Dielectric's high-power television and radio RF systems worldwide.

Exir Broadcasting and Telecom today announced that it has entered into sales partnership with Dielectric Communications, a division of SPX and a leader in broadcast antenna systems. The aim to expand the RF product lines each company offers to its customers in the digital audio and video broadcasting industries and 3G telecom market. Under the terms of the agreement, Dielectric will now augment its own product line with Exir Broadcasting's low-power RF filters and combiners. Exir Broadcasting will begin selling Dielectric's high-power television and radio RF systems worldwide. "Teaming up with one of North America's largest and most renowned suppliers of broadcast equipment is very exciting," said Hans Dahlén, general manager at Exir Broadcasting. "It enables us to complement each other's product ranges in a way that our customers will certainly appreciate." "Our partnership with Exir Broadcasting presents an excellent opportunity for added value to our customers," added Dielectric President Garrett VanAtta. "By tapping into the excellent low-power technologies Exir Broadcasting already has available, we're able to extend our product offerings and provide more cost-effective solutions for our customers. We're very excited to work with Exir Broadcasting to expand the products and service we can supply to our television and radio customers around the world."

For more information please contact

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Exir Broadcasting

Exir Broadcasting & Telecom AB is a global technology leader servicing the coaxial and RF industry in both the broadcasting and telecom sectors. Based in Sweden and formerly known as Teracom Components AB, the company's focus has long been on the development and manufacture of the most innovative, dependable, and long-lasting products on the market. The company is a wholly owned subsidiary of the Exir Group. Visit www.exirbt.com for more information.

Dielectric

Based in Raymond, Maine, Dielectric Communications is the nation's largest manufacturer of broadcast antenna systems for radio, mobile media, and television. Dielectric Communications is a division of SPX Corporation, a Fortune 500, global multi-industry manufacturing company. Headquartered in Charlotte, North Carolina, SPX employs more than 17,000 people worldwide and has operations in over 35 countries. Visit www.dielectric.com for more information.